## GARDEN ANIMALS TO THE RESCUE

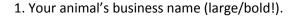
Each of the garden animals has decided to start a business in India's Segowlee Cantonment, ranging from landscaping to security.

**You own an advertising agency** that has been charged with creating a **flyer** for one of these local businesses. Choose a character/business name from below (or come up with your own) and create an ad *persuading* people to use their services:

+Rikki-tikki's Security Pros +Nag's Self Defense Lessons +Nagaina's Babysitting Services +Darzee and Lady Landscaping Inc. +Karait's Hypnotherapy Lessons

+Chuchundra's Support Group for Terrified Beasts

## Your flyer should include:



- 2. A slogan\* specific to the services your animal provides based on the **CHARACTERISTICS** of your animal (use the book). This slogan should be persuasive enough so that English families would call upon the company for their services. \*a slogan tells the customer what it is that your business does
- 3. An image/logo appropriate for your animal's business.
- 4. Contact information... how can people book your services?
- 5. Some background images that display the character in a setting that relates to the story
- 6. Your entire flyer should be in COLOR.

