

# GARDEN ANIMALS TO THE RESCUE

Each of the garden animals has decided to start a business in India's Segowlee Cantonment, ranging from landscaping to security.

**You own an advertising agency** that has been charged with creating a **flyer** for one of these local businesses. Choose a character/business name from below (or come up with your own) and create an ad *persuading* people to use their services:

+**Rikki-tikki's Security Pros**      +**Nag's Self Defense Lessons**      +**Nagaina's Babysitting Services**  
+**Darzee and Lady Landscaping Inc.**      +**Karait's Hypnotherapy Lessons**  
+**Chuchundra's Support Group for Terrified Beasts**

**Your flyer should include:**

1. Your animal's business name (large/bold!).
2. A slogan\* specific to the services your animal provides based on the **CHARACTERISTICS** of your animal (use the book). This slogan should be persuasive enough so that English families would call upon the company for their services. *\*a slogan tells the customer what it is that your business does*
3. An image/logo appropriate for your animal's business.
4. Contact information... how can people book your services?
5. Some background images that display the character in a setting that relates to the story
6. **Your entire flyer should be in COLOR.**

